## IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Patent Application of:		)	Confirmation No. 4901
Bret Alan <b>GORSLINE</b> , et al.		)	Group Art Unit: 2178
Application No. 10/727,264		)	Examiner: David Faber
Filed:	December 3, 2003	)	
For:	METHODS AND SYSTEMS FOR PROGRAMMABLY	)	Date: October 10, 2007
	GENERATING ELECTRONIC	)	
	AGGREGATE CREATIVES FOR	)	
	DISPLAY ON AN ELECTRONIC	)	
	NETWORK		

## **AMENDMENT**

Mail Stop <u>RCE</u> Commissioner for Patents P.O. Box 1450 Alexandria, VA 22313-1450

Sir:

In response to the Office Action dated May 10, 2007, please amend the above-identified application and consider Applicants' remarks as follows.

A Petition for a two month extension of time under 37 C.F.R. § 1.136(a) extending the period for response through October 10, 2007, accompanies this reply. In addition, a Request for Continued Examination (RCE) accompanies this reply. Any fees required for extensions of time, the RCE, and any addition of claims are hereby authorized to be charged to Deposit Account No. 19-2380.